

Secondary Art Department Philosophy Statement

We aspire for learners to be brave, independent, and driven by valuing relationships that nurture vulnerability and the potential for all humans to create.

Graphic Design I Description

Graphic Design will introduce students to computer generated art and graphic design. Students will learn Adobe Photoshop and Adobe Illustrator and create logos, posters, letterheads, business cards, and other computer generated art. The focus of this course will be on design skills, layouts, typography and careers in graphic design. This course is for beginners and advanced graphic designers. **This course does not have a prerequisite.**

Students will...

- Demonstrate an understanding of computer generated art as a language for expression, meaning, communication, and creativity
- Apply design skills, layouts, and typography
- Complete work and develop skills in a wide arrange of computer application
- Develop the ability to evaluate, assess, and critique graphic design
- Develop individual thinking and problem solving skills
- Create personal work that is unique
- Experience the creative possibilities of digital technology and computer

Graphic Design I Units

1. Creating
 - a. Principles of Design (Organization)
 - b. Typography & design layout
 - c. Logo process and design
 - d. Vector Drawing
 - e. Photo manipulation and editing
2. Presenting
 - a. Critiques, Reflections
3. Responding
 - a. View past artistic work to practice interpreting and evaluating
 - b. Research
4. Connecting (Planning)
 - a. Relate ideas and works with societal, cultural and historical context to deepen understanding.
 - b. Develop an idea, process, plan and thumbnails sketches for design

Waukeee CSD 6-12 Guiding Principles

- Responsive instruction and ongoing assessment are necessary for all learners to grow and progress.
- A body of evidence is used to determine proficiency.
- Course grades accurately communicate only academic achievement of the standards.
- Equitable practices and opportunities exist across all classrooms.