

Secondary Art Department Philosophy Statement

We aspire for learners to be brave, independent, and driven by valuing relationships that nurture vulnerability and the potential for all humans to create.

Graphic Design II Description

The students will work in collaboration to create designs on “real world” graphic design projects for the school district and various companies. Students will also design a web portfolio for their work. **Graphic Design I is a prerequisite for this course.**

Students will...

- Demonstrate an understanding of computer generated art as a language for expression, meaning, communication, and creativity
- Apply design skills, layouts, and typography
- Complete work and develop skills in a wide arrange of computer application
- Evaluate, assess, and critique graphic design
- Demonstrate individual thinking and problem solving skills
- Create personal work that is unique
- Experience the creative possibilities of digital technology and computer

Graphic Design II Units

List main units of study pertinent to successful completion of the course; these units would be priorities for all inceptions of the same course regardless of building or instructor.

- 1) Creating
 - a) Principles of Design (Organization)
 - b) Typography & design layout
 - c) Logo process and design
 - d) Vector Drawing
 - e) Photo manipulation and editing
 - f) Branding and corporate identity
- 2) Presenting
 - a) Critiques, Reflections
- 3) Responding
 - a) View past artistic work to practice interpreting and evaluating
 - b) Research
- 4) Connecting (Planning)
 - a) Relate ideas and works with societal, cultural and historical context to deepen understanding.
 - b) Develop an idea, process, plan and thumbnails sketches for design
 - c) Exploring careers pathways in graphic design
 - d) Collaborating with client on design solutions

Waukeee CSD 6-12 Guiding Principles

- Responsive instruction and ongoing assessment are necessary for all learners to grow and progress.
- A body of evidence is used to determine proficiency.
- Course grades accurately communicate only academic achievement of the standards.
- Equitable practices and opportunities exist across all classrooms.